Expression of Interested for Expo 2020 in Dubai

The Ministry of Economic Affairs, Royal Government of Bhutan, is pleased to announce that the World Expo 2020 with the theme "Connecting Minds, Creating the Future" is scheduled to take place in Dubai, UAE from 1st October 2021 to 31st March 2022. Bhutan is also participating.

The organizers will provide a free space for a Bhutan pavilion to display the unique products and culture from Bhutan. However, non-perishable food & beverage and beauty products such as medicinal products, health supplements, pesticides, alcoholic, tobacco and perishable goods will be not allowed.

It may be kindly noted that Ministry of Economic Affairs, the National Coordinator of the Expo shall collect all the exhibits from interested participants and display the products on their behalf in the expo. The exhibitors can also participate in the Expo 2020 on self-funding to promote one's products/services.

The Expo will also organize B2B meetings and other Thematic side events to discuss on trade & investment opportunities/tourism.

The Ministry would like to request interested business entities to send your Expression of Interest (EoI) latest by 25 Nov, 2020 for onward submission to the organizers for approval of the exhibits. Kindly submit your product details as per the format attached herewith via mail to tdawa@moea.gov.bt and deki.chhoden@bcci.org.bt.

For further information & registration, you may contact any of the following officials during office hours;

- Mr. Tshesum Dawa Chief Industries Officer, DCSI, MoEA at 17691192 or email tdawa@moea.gov.bt
- Ms. Pem Zam, Deputy Chief Trade Officer, DoT, MoEA at 17626925 or email pzam@moea.gov.bt
- Mrs. Namgay Wangmo, Tourism Officer, TCB at 17934342 or email namgay@tourism.gov.bt
- Mrs. Deki Chhoden, Events & Resource Division, BCCI at 17799770 or email deki.chhoden@bcci.org.bt